



Pennsylvania Society for Respiratory Care, Inc.

REQUEST FOR PSRC ENDORSEMENT OF EDUCATIONAL EVENT

MAIN SPONSOR OF EVENT (HOSPITAL): _____

NAME OF THE EVENT: _____ EVENT DATE(S): _____

LOCATION OF EVENT: _____

CONTACT PERSON: _____ PHONE or EMAIL: _____

On this day the ____ of _____, 2008, the sponsor listed above requests the endorsement by the Pennsylvania Society for Respiratory Care (PSRC) for the educational content of the above named event. By signing this agreement, the requesting sponsor acknowledges that the "Requirements for PSRC Endorsement" have been read and agrees to abide by all requirements outlined in this agreement. The PSRC reserves the right to waive any or all requirements on a case by case basis. In addition, the PSRC reserves the right to decline endorsement of any event for failure to meet these requirements or for any other reason deemed appropriate by the PSRC Board of Directors or their designee.

ENDORSEMENT LEVEL SELECTED (see attached form for detailed explanation):

Silver Level Endorsement Gold Level Endorsement Platinum Level Endorsement

Signature of Sponsor

Printed Name

Return Completed Application To: PSRC Event Endorsement
c/o 225 Hampshire Drive
Sellersville, PA 18960-2876

Requirements for PSRC Endorsement of an Educational Event

1. Any individual, group or organization that seeks endorsement by the PSRC for their event must do so by sending a request and a program outline to the PSRC Seminar Committee Chair at least 90 days prior to the event.
2. The educational program's brochure must have the PSRC clearly visible along with the following statement: "The educational content of this program has been endorsed by the PSRC."
3. The PSRC will not receive revenues nor be responsible, for expenses related to the event in any way.
4. The educational program shall provide a booth or other space and allow a representative(s) from the PSRC Board of Directors to attend the event free of charge to promote AARC / PSRC membership and professional activities.
5. The educational program must obtain CRCE accreditation from the AARC if continuing education hours are to be accredited.
6. PSRC endorsement of a program indicates that the educational component of the program has been reviewed and approved by the PSRC. No other activities are included in this endorsement.
7. The educational program must provide a discounted registration for AARC/PSRC members.
8. The PSRC offers three levels of endorsement including: Silver, Gold & Platinum. Payment for Gold or Platinum endorsement must be received prior to the fulfillment of any endorsement benefits. Checks should be made payable to the PSRC and mailed to: PSRC, c/o 225 Hampshire Drive, Sellersville, PA 18960. Payment is also available by credit card (contact the PSRC Office Manager for instructions).

PSRC Endorsement Benefits – Silver Level (Free)

- Listing of the event on the PSRC website under "Endorsed Events" link.
- Permission to use the PSRC logo on program brochure indicating endorsement of the educational component of the program by the PSRC. Note: The PSRC logo may not be altered in any way.

PSRC Endorsement Benefits – Gold Level (\$150 / event)

- Listing of the event on the PSRC website under "Endorsed Events" link.
- Permission to use the PSRC logo on program brochure indicating endorsement of the educational component of the program by the PSRC.
- *Prominent listing on the PSRC website's education page and events calendar.*
- *Mailing list provided to program printer of all RT's in requested district.*
- *Listing of event on PSRC website's homepage for 7 days leading up to day of event.*
- *Email announcement sent to all PSRC members with a valid email address 30 days prior to the event.*
- *Link to program brochure that can be downloaded from the PSRC website.*

PSRC Endorsement Benefits – Platinum Level (\$300 / event)

- Listing of the event on the PSRC website under "Endorsed Events" link.
- Permission to use the PSRC logo on program brochure indicating endorsement of the educational component of the program by the PSRC.
- Prominent listing on the PSRC website's education page and events calendar.
- Mailing list provided to program printer of all RT's in requested district.
- Email announcement sent to all PSRC members with a valid email address 30 days prior to the event.
- Link to program brochure that can be downloaded from the PSRC website.
- *Listing of event on PSRC website's homepage for 14 days leading up to day of event.*
- *Registration confirmation on the PSRC website (updated at least weekly).*
- *Credit card event registration for attendees with registration update forwarded to program chair (credit card fee subtracted from registration fee by card processing company– approximately 2-3%).*